



## PRESS RELEASE

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## PartMiner and ThomasB2B.com Announce Strategic Marketing Partnership

*New Partnership Offers Advertisers Global Visibility Into Electronic Component Marketplace*

**NEW YORK (PRWEB) March 14, 2005** – PartMiner, Inc., a leading global provider of electronic components and information services for the electronics industry, today announced that it will partner with ThomasB2B.com, a specialized business-to-business, pay-for-performance advertising network, to provide global companies with targeted visibility on its electronic focused website, [www.partminer.com](http://www.partminer.com). PartMiner provides a broad range of extremely valuable services for researching, selecting, locating and procuring electronic components. These services are specifically designed to facilitate and streamline research and procurement activities. As part of the partnership, electronic companies who advertised via ThomasB2B.com's online network will have access to PartMiner's very targeted user base. PartMiner operates the largest global search marketplace for electronic components.

"PartMiner's web site provides valuable and timesaving online tools and resources for engineers and purchasers, attracts qualified business users, and plays a key role in the process of new supplier discovery in the electronic manufacturing sector," says Dan Savage, CEO of ThomasB2B.com. "PartMiner is an ideal partner in the electronic manufacturing sector because it is a gateway to the 'Open Market' for electronic component procurement and research. Via its PartMiner web site, it has access to all the global suppliers and buyers of the electronic manufacturing space."

"ThomasB2B.com has a strong brand presence in the industrial and manufacturing markets, and we're excited to be able to partner with them," said Michael Manley, President of PartMiner. "This relationship provides a tremendous opportunity for both companies to leverage their core strengths and generate additional site traffic and revenue."

### **About PartMiner, Inc.**

PartMiner® is a leading supplier of electronic components and excess inventory management services, as well as a cutting-edge online provider of component information to engineers and procurement professionals in the electronic industry. The Company's Web site currently has over 240,000 registered users, and offers real-time "Open Market" views of component price and availability, online access to the industry-leading CAPS™ Database, and user-friendly RFQ submission and management tools. The Company Web Site provides valuable and timesaving

online tools and resources for engineers and purchasers. Via this web site's Research module, users can access data sheets and other information on millions of electronic components from over thousands of manufacturers - tapping into the PartMiner CAPS™ Database. Users can also select the Find module on the site and search by part number to locate inventory from major component suppliers and compare pricing; they can also make use of an online request-for-quote application.

PartMiner's CAPS™ Database is a comprehensive resource, providing detailed, searchable technical data on over 35 million components from over 1,900 manufacturers. The database offers more than 50 years of data history, and is continuously being updated with new product introductions, changes, and discontinuations. The world's leading component manufacturers, OEMs, contract manufacturers, and component distributors subscribe to the CAPS™ Database. PartMiner's Information Services group offers custom services based on data maintained in the PartMiner CAPS™ Database, working with OEMs, component suppliers, design automation and supply-chain software providers, and others in the global electronics industry.

PartMiner Direct is a primary source of electronic components offering competitive pricing on components in stock in its ISO 9001:2000 certified warehouse facility, as well as purchasing services for scheduled (just-in-time) deliveries, vendor consolidation, and bill of materials fulfillment. It also serves as a secondary supplier that can locate hard-to-find, obsolete, and shortage parts for customers by tapping over 6,000 suppliers around the world and an extremely robust internal database of available inventory. PartMiner Direct maintains offices in the U.S., Europe, and Asia.

PartMiner's Excess Inventory Management Services organization provides a full suite of inventory services backed by an ISO 9001:2000 certified warehouse, the PartMiner Direct sales organization, and extensive online partnerships. Excess inventory handled by PartMiner gains exposure in multiple online marketplaces used by hundreds of thousands of potential buyers around the world.

PartMiner® corporate headquarters are located at 80 Ruland Road, Melville, New York 11747, with offices in Asia, Europe, North America and the Middle East. Additional information about PartMiner® is available at [www.partminer.com](http://www.partminer.com).

### **About ThomasB2B.com**

New York-based ThomasB2B.com, LLC ([www.thomasb2b.com](http://www.thomasb2b.com)) is a global online advertising network that links professional buyers with qualified business suppliers. Geared toward the business-to-business market, the network features bid-for-position and pay-per-click pricing along with streamlined search capabilities based on business categories. With ThomasB2B.com, advertisers will be able to place bids for click-throughs for each of approximately 10,000 product categories in the Thomas Global Register Directory. Listings will appear on participating Thomas websites and other "affiliate" websites that agree to become part of the ThomasB2B advertising network.

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